

## **Partnering Opportunity Summary for 2016**

Thank you for your consideration in becoming a partner with PMI Metrolina for 2016.

In 2015, we have continued our growth spurt with membership increasing over 10% and more importantly nearly doubled member participation each month. The changes from previous years which continue our success include:

- The addition of 14 monthly community meetings throughout the North Carolina region which include: Asheville, Ballantyne, Concord, Fayetteville, Fort Mill, Gastonia, Hickory, Huntersville, Jacksonville, Monroe, Mooresville, Uptown Charlotte\*\*, West Lake Norman, Wilkesboro, Wilmington.
- Enhancement of our community volunteer program and added community service opportunities within our footprint across the state.
- The continuation of a Monday PDU opportunities e-mail\*\*\*\* to our members and prospective members with opportunities from our chapter as well as PMI Community of Practice events and learning events sponsored by our partners.
- Redesign of our chapter website and marketing program.
- SkillFest\*; which we are increasing to 4 times a year as requested by members and sponsors

Together, we can offer members an opportunity to grow and learn through professional development and programs designed to earn professional development units (PDUs) and to advance by communicating with our partners about career advancement.

Currently, PMI Metrolina offers the following opportunities to participate:

- Monthly opportunities
  - Chapter Partner
  - Networking Partner
  - Web Partner
- Special event opportunities
  - SkillFest, a project management career fair
  - Professional Development Day (PDD)

There is opportunity to bundle multiple opportunities for an additional discount. For more information, please contact [partnership@pmi-metrolina.com](mailto:partnership@pmi-metrolina.com)

\*\*Content for the Uptown meeting is due by noon on the Friday prior to the chapter meeting as are attendees.

\*\*\*Content for the newsletter needs to be submitted by the 20<sup>th</sup> of each month.

\*\*\*\*Content for the Monday PDU email needs to be received by EOD on Friday.

\*Skillfest providers need to provide job descriptions for the positions that they are looking for at least 2 weeks prior to the event for marketing purposes.

~In kind opportunities are available for the events like PDD – providing lanyards, gift bags, etc.

### Chapter Partnerships

	Chapter Partner	Network Partner	Web Partner
Cost	\$500 for 1 month \$1200 for 3 months	\$150 per month \$450 per quarter \$1000 per year	\$50 / month \$150 / quarter \$500 / year
Direct exposure to	100-175 Charlotte meeting attendees Plus website & email exposure to more than 7000 member and prospective members.		Website visits (2014): 2660-5025 visitors monthly
Meal Included	Yes		N/A
Number of Reps Permitted	5	2	N/A
Website presence during agreement	Yes		
Direct Speaking Time During Meeting	Yes	No	
Hold Raffles	Yes		N/A
Table with Chairs	Yes		N/A
Listing of PDU opportunities in Monday PDU Email	Yes		
Notes:			
<ol style="list-style-type: none"> <li>Sponsorship registration must be completed prior to meeting - required.</li> <li>Website Logo is active on the chapter meeting registration page for selected month of sponsorship from day meeting is created on the website.</li> <li>Limited to 1-chapter partner per monthly meeting.</li> </ol>			

### Event Partnerships

Planned Date**	SkillFest (dates/months TBD)**				Professional Development Day (PDD)		
	Feb	April	June	Sept	June 18 <sup>th</sup>		
Cost	\$400 each, \$750 for two or \$1000 for all				General \$400	Track \$750	Keynote \$1000
Direct Speaking Time During Event	No				Yes – To all track attendees		Yes – To all event attendees
Hold Raffles	Yes						
Tables with Chairs	Yes						
Listing in Event Materials	Yes						
Website Listing	Yes						
Number of Reps Permitted	2						
Meal Included	Yes						
Notes:							
<ol style="list-style-type: none"> <li>Existing chapter partners will receive a 10% discount for adding one event partnership event and a 25% discount for adding both events.</li> <li>For event partnership only, a 20% discount will be applied for sponsoring both events.</li> <li>Upon signed agreement for both events, opportunities can be listed in the Monday PDU opportunities email.</li> </ol>							